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Google Cloud
Partner Advantage

Google Cloud Partner credentials and certifications

Framework

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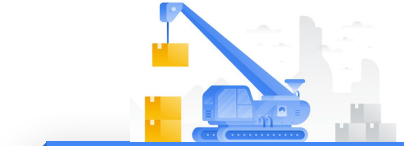
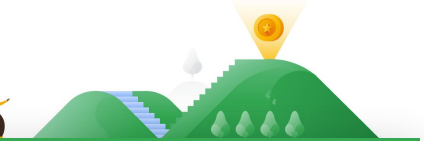
Partner Advantage level requirements





	Member	Partner	Premier
Alignment	Business intent + business profile	Annual business plan	Annual business plan or joint business plan
Capability		Sell: 2 technical + 2 sales credentials Service: 2 professional-level certs Build: 1 product integration	Sell: 20 total credentials Service: 12 professional-level certs Build: 2 product integrations
Customer Success			$1M annual qualifying billings ($500K in growth markets) + 3 customer success stories

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Options for credentialing and certs

SALES

SALES

Google Workspace*
- Google Workspace Sales Credential
- Google Cloud Sales Credential

- Google Cloud Sales Credential

- Google Maps Platform Sales Credential
- Google Cloud Sales Credential

- Chrome Enterprise Sales Credential
- Google Education Sales Credential
- Google Cloud Sales Credential

TECHNICAL

Google Workspace*
- Google Workspace Deployment Services Credential
- Professional Collaboration Engineer Certification

- Associate Cloud Engineer Certification
- Professional Cloud Architect Certification
- Professional Cloud Developer Certification
- Professional Cloud Network Engineer Certification
- Professional Cloud Security Engineer Certification
- Professional Data Engineer Certification
- Professional Cloud DevOps Engineer
- Professional Machine Learning Engineer
- Google Cloud Certified Fellow: Hybrid Multi-Cloud

- Maps Technical Credential

- Chrome Enterprise Deployment Credential
- Google Education Deployment Credential

*If EDU: (Sales) Google Education Sales Credential; (Technical) Google Workspace Deployment Services, Google for EDU deployment

1. Sales and Technical required credentials are different
2. Pro Tip: Professional certifications count toward both Sell and Service

SERVICE

Google Workspace

- Professional Cloud Architect Certification
- Professional Cloud Developer Certification
- Professional Cloud Network Engineer Certification
- Professional Cloud Security Engineer Certification
- Professional Collaboration Engineer Certification
- Professional Data Engineer Certification
- Professional Cloud DevOps Engineer
- Professional Machine Learning Engineer
- Google Cloud Certified Fellow: Hybrid Multi-Cloud

EDU
- Certified Educator Level 1
- Certified Educator Level 2